



IP Rankings Methodology

Our Research

- *ALB* will draw information from firm submissions, interviews, editorial resources and market suggestions to identify and rank the top firms for Intellectual Property in Asia. Interviews will be conducted only if needed.
- The IP rankings will be separated into two tables: “Patent” and “Trademark/Copyright”. The rankings will also be divided into tiers, with the first tier identifying the strongest IP firms in each jurisdiction.
- The rankings will cover the following jurisdictions: China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam. There will be no Asia-wide table.
- The rankings will feature both domestic and international firms. The following jurisdictions will have separate tables for domestic firms and international firms: China, Japan and South Korea.
- Our research does not cover Australia and New Zealand.

Our Rankings

Our rankings are based on the following metrics:

- Firm’s visibility and profile in the region
- The volume, complexity and size of work undertaken
- Key personnel hires and growth of the practice group
- Key clients and new client wins
- Presence across Asia and in individual jurisdictions