

IP LAWYERS

ALB Top 15 IP Lawyers

中国15佳
知识产权律师

2017

Innovation is an inexhaustible force of the mankind, continuously creating all kinds of possibilities for human development. In this process, intellectual property (“IP”) plays the role of a guardian to protect ongoing innovative endeavors. Asian Legal Business (ALB) has always focused on the IP legal market, and continues to be on the look-out for top IP lawyers. Based on law firm recommendations, lawyer accomplishments, practice specialization, new client wins, client interviews and market reputation of lawyers, ALB has completed its survey of IP lawyers, and compiled the list of the top 15 IP lawyers. We talked with the winners in this issue to find out in their opinions what makes outstanding IP lawyers.

创新是一种没有止境的人类力量，它不断为人类发展提供各种可能性，而知识产权则承担了为源源不断的创新护航的作用。《亚洲法律杂志》(ALB)持续关注知识产权法律市场，不断深入了解优秀的知识产权律师。ALB通过律所推荐、律师成就、执业特色、新增客户数量、客户采访和律师市场口碑，完成了知识产权律师的调研，并评选出了15名优秀的知识产权律师。为此，本期我们同这些获奖律师展开对话，探寻他们心中优秀知识产权律师的模样。

SELECTION METHODS

The list of top 15 IP lawyers was chosen based on the following criteria:

- 1) Major transactions and cases that a candidate has acted for;
- 2) Significant work of a candidate in the past 12 months;
- 3) Key clients of a candidate;
- 4) Relevant accolades a candidate has received; and
- 5) Clients’ review and colleagues’ comments.

Winners are listed below by their surnames in the alphabetical order.

评选方法

评委会主要依据以下方面的成绩进行评审。

- 1) 候选人代理过的重大交易和案件；
- 2) 候选人过去12个月的主要工作内容；
- 3) 候选人的主要客户；
- 4) 候选人所获得的相关奖项；
- 5) 客户评价和同事评价。

以下获奖人按姓氏首字母顺序排列。

Top 15 IP Lawyers 15佳知识产权律师	Firm 律所名称
Nick Beckett • 贝宁科	CMS, China • CMS中国
Henry Ding • 丁华	AllBright Law Offices • 锦天城律师事务所
Dun Mingyue • 顿明月	Dentons • 大成律师事务所
Li Qi • 李琦	Tianyuan Law Firm • 天元律师事务所
Jack Li • 李占科	Global Law Office • 环球律师事务所
Geoffrey Lin • 林文仲	Ropes & Gray LLP • 瑞格律师事务所
Liu Yue • 刘悦	Jingtian & Gongcheng • 竞天公诚律师事务所
Tony Song • 宋羽	Duan & Duan • 段和段律师事务所
Wang Maohua • 王茂华	King & Wood Mallesons • 金杜律师事务所
Wang Yong • 汪涌	Jincheng Tongda & Neal • 金诚同达律师事务所
Xie Guanbin • 谢冠斌	Lifang & Partners • 立方律师事务所
Jessica Xu • 徐初萌	JunHe LLP • 君合律师事务所
Yang Weihua • 杨卫华	Zhong Lun Law Firm • 中伦律师事务所
Alexandra Yang • 杨璞	Fangda Partners • 方达律师事务所
You Minjian • 游闽键	Co-effort Law Firm LLP • 协力律师事务所

NICK BECKETT CMS, CHINA

Nick Beckett, a Solicitor-Advocate of the English Courts, is the Managing Partner of CMS's Beijing Office, and the firm's Global Co-Head of Lifesciences and Head of Asia-Pacific IP. He has extremely rich experience across the board in IP practices, especially in the area of patents. At the same time, he also specializes in regulation, commerce and dispute resolution. Nick advises many multinational life sciences and telecommunications, communications and media companies on their extremely important and complex IP issues. The team led by him helped Takeda Pharmaceutical Company acquire Nycomed A/S, a Swiss pharmaceutical company, for € 9.6 billion (on a debt-free, cash-free basis), and its work included extensive patent due diligence (freedom-to-operate and validity analysis).

As Nick put it, IP protects creations of the mind. It protects innovation, creativity and novelty. Distinguished IP lawyers are those that understand the value and importance of IP in growing business, shaping society and driving progress for the benefit of all.



贝宁科 CMS中国

贝宁科是CMS北京代表处管理合伙人以及英格兰法院出庭律师，同时任CMS生命科学及健康保健业务全球联合主管及亚洲知识产权业务主管。贝宁科在整个知识产权领域，尤其是专利领域有极其丰富的经验。他同时专注于监管、商业与争议解决领域。贝宁科向许多跨国生命科学和电信、通信和媒体领域的公司就极其重要且复杂的知识产权问题提供咨询服务。他带领团队帮助武田制药以96亿欧元（无负债无现金）并购瑞士奈科明（Nycomed A/S）制药公司，包括进行广泛的专利尽职调查（自由操作和有效性分析）。

贝宁科律师表示，知识产权保护思维的创造。它保护新的事物、新的思想以及创新的能力。它兴盛产业、改造社会、推动整体进程。卓越的知识产权律师应当是能够理解知识产权价值和重要性的律师。

HENRY DING ALLBRIGHT LAW OFFICES

Henry Ding is a senior partner of AllBright Law Offices, and has over 18 years of experience as a lawyer practicing in the fields of IP and competition law. Armed with not only profound theoretical legal knowledge but also a solid background in science, engineering and economics, Ding is well versed in grasping the technical and economic issues behind legal disputes. Ding has represented many well-known companies in IP and competition lawsuits before the Supreme People's Court and courts at all levels, including the Afanti copyright case, the Parker trademark infringement and unfair competition series case, the Hellobike patent case, the unfair competition case brought by Xueersi.com against Lookingedu.com and many other cases with material social impact.

Ding believes that a top IP lawyer should be aware of the business interests that are of concern to clients, gain a thorough understanding of counterparties, bear in mind the overall dynamics of cases and accurately grasp the key make-or-break points of cases, so as to develop and implement reasonable dispute resolution strategies to help clients achieve their desired commercial goals.



丁华 锦天城律师事务所

丁华律师是锦天城律师事务所高级合伙人，在知识产权和竞争法领域有超过18年的律师执业经历。他不仅法学理论功底深厚，还具有良好的理工科和经济学背景，擅长把握法律争议背后的技术和经济问题。丁律师曾在最高人民法院及各级法院代表众多知名公司处理知识产权及竞争法诉讼案件，代理了包括阿凡提著作权案、Parker/派克商标侵权及不正当竞争系列案、哈罗单车专利案、学而思诉乐课力不正当竞争案等有社会影响的案件。

丁律师认为一名的优秀的知识产权律师应当体察客户关切商业利益，全面深入了解对手，洞悉案件局势并精准把握案件胜负关键点，从而制定并实施合理的争议解决策略，帮助客户达到所期望的商业目标。

DUN MINGYUE DENTONS

Starting her IP practice in 1993, Dun Mingyue has been involved in all aspects of IP protection for over two decades, gaining rich experience. She has represented leading multinational companies, such as Exxon-Mobil, Bloomberg, Motorola, Lenovo, Adidas, Hennessy (a LVMH group company) and the University of Pennsylvania, before Chinese courts to safeguard their IPs through lawsuits, and has managed to prevail in the majority of these cases. She has organized hundreds of IP investigations and administrative operations, helping to promptly and effectively stopping infringement. In addition, Dun has also handled a large number of administrative IP lawsuits, cases of customs IP disputes and cases of domain name disputes.

"I think it is important to think creatively, especially in complex cases. Compared to other developed countries, the history of China having an IP legal system is not long and a lot of issues remain unclear. Against this backdrop where clear provisions are absent in laws, outstanding IP lawyers need to be innovative in their thinking and bold in their approaches to provide clients with creative solutions. Of course, experience is equally important, and can help lawyers judge the chances of success of their innovative solutions and choose the right approaches accordingly." said Dun.

**顿明月 大成律师事务所**

顿明月律师自1993年开始从事知识产权业务，二十多年来，顿明月律师涉足知识产权保护各个方面，积累了丰富的经验。她曾经代表埃克森美孚、彭博社、摩托罗拉、联想、阿迪达斯、轩尼诗公司（LVMH旗下公司）、宾夕法尼亚大学等著名跨国企业在中国法院通过诉讼来维护其知识产权，并且在大多数案件中胜诉。她组织了上百件知识产权调查和行政查处行动，及时有效地制止了侵权行为。此外，她还处理了大量的知识产权行政诉讼案件、海关知识产权纠纷案件和域名争议案件。

顿律师表示：“我认为创新思维是很重要的，特别是对于复杂案件。中国知识产权法律体系建立的时间相比其他发达国家来说不长，很多问题没有明确的规定。优秀的知识产权律师需要有创新思维，在法律没有明确规定的情况下为客户提供创造性的解决方案，敢于尝试。当然律师的经验也很重要，经验可以帮助律师判断创新方案的成功机会从而选择可行的方案。”

LI QI TIANYUAN LAW FIRM

Since his career as a lawyer began with Tian Yuan Law Firm in 1997, Li Qi has focused on IP litigation while honing his skills across a board spectrum of legal practices, and has handled various types of IP cases involving patents, trademarks, copyrights, unfair competition and anti-trust. He is particularly strong in dealing with IP cases that are complicated, difficult or have significant influence or typical significance, such as the retrial case where Founder Group accused Gaoshu of "setting up traps in evidence collection", the second-instance case of market dominance abuse between Tencent and Qihoo 360, the series of patent dispute cases between Schneider Electric and Chint Group, etc. Based on the experience gained from handling cases, Li has also compiled the book China Lawyer Today - Intellectual Property Litigation.

In Li's opinion, the key to become a top IP lawyer lies in never-ending study and research. IP law is a highly technical field, involving complicated technical, economic and legal issues, which can be seen by the fact that there are dedicated administrative departments in charge of IP administration and special IP courts to adjudicate IP cases. Moreover, technology is constantly innovating and evolving, and IP laws are also being constantly revised and fine-tuned, which requires IP lawyers to keep learning and researching during their practices to sharpen their professional competency and capabilities.

**李琦 天元律师事务所**

自1997年在天元从事律师职业以来，李琦律师在全面发展执业领域过程中，重点发展知识产权诉讼业务，办理过涉及专利、商标、著作权、不正当竞争、反垄断等各种类型的知识产权案件，尤其擅长办理复杂、疑难或者具有重大影响或者典型意义的知识产权案件，如北大方正诉高术“陷阱取证”再审案，腾讯与奇虎360滥用市场支配地位二审案，法国施耐德电气与正泰公司系列专利纠纷案等。李琦律师还根据所经办的案件经验，编著《中国律师办案全程实录--知识产权诉讼》一书。

李律师认为，作为一名优秀的知识产权律师，成功的关键要素是要不断地学习和研究。知识产权法律是相对专业集中度较高的领域，涉及的技术、经济、法律问题都比较复杂。对知识产权的行政管理有专门的行政机关，知识产权案件也由专门的知识产权法院审理。并且，技术是不断创新和发展的，知识产权法律也是不断修改和完善的，这就要求知识产权律师在执业过程中更要不断学习和研究，加强自身的专业素质和能力。

JACK LI GLOBAL LAW OFFICE

Jack Li specializes in IP practices in all aspects of IP legal services, including IP litigation of patents, trademarks, trade secrets, copyrights or unfair competition, patent/technology licensing and transfer, and non-contentious practices related to IP or technology. Li has acted for a number of major IP cases that have attracted extensive attention, including the high-profile IWNComm vs Sony case, the first ever SEP (standard essential patent) infringement case in the communications field, the case where Qualcomm accused Meizu of infringing upon its standard essential patents and non-standard essential patents, the series of disputes where Tsinghua University/NUCTECH sued PowerScan for infringement on trade secrets, patents and software, etc.

To Li, a top IP lawyer must be truly passionate for practicing law, be firm in his/her aspiration to become an outstanding lawyer, and be sincere in serving clients. Real passion is what brings about the highest sense of responsibility and the best service.



李占科 环球律师事务所

李占科律师专注于知识产权业务，业务范围涉及知识产权法律服务的各个方面，包括专利、商标、商业秘密、著作权或不正当竞争的知识产权诉讼，专利/技术许可和转让，以及与知识产权或技术有关的非诉业务等。李律师代理过一系列重大、引起广泛关注的知识产权案件，包括，备受关注的通信领域SEP侵权第一案-西电捷通诉索尼移动，高通诉魅族标准必要专利及非标准必要专利侵权案，清华大学/同方威视诉北京君和信达商业秘密、专利及软件侵权系列纠纷等。

李律师认为，一名优秀的知识产权律师成功的关键是对律师业务的真爱，真的想要做好律师、服务好客户，真爱决定了最高的责任心和最优秀的服务水平。

GEOFFREY LIN ROPES & GRAY LLP

Geoffrey Lin is the Managing Partner in the Shanghai office of Ropes & Gray LLP where he works with companies around the globe to empower core IPs for their business, assess risks and provide IP protection. His practice focuses on structuring technology transfer transactions for companies in life sciences and high-tech industries as well as IP law enforcement. Lin has advised clients in pharmaceutical, biotechnology, medical and health care, technology, electronics and telecommunications industries, with notable clients such as Johnson & Johnson, Innovent Biologics and CASI Pharmaceuticals. Lin began practicing in China in 2005.

According to Lin, understanding the client, confirming the questions or goals, and being both practical and creative in endeavoring to address your client's needs are the key traits of top IP lawyers.



林文仲 瑞格律师事务所

林文仲律师是瑞格律师事务所上海办事处的管理合伙人，林律师与全球公司共同合作，为其业务的核心知识产权赋予价值、评估风险，并且提供知识产权保护。他的执业重点在于为生命科学和高科技行业企业技术转让设计交易架构以及知识产权执法。林律师曾为制药、生物技术、医疗保健、技术、电子和电信行业的客户提供法律服务，他的客户包括强生、信达生物和英创远达。林律师自2005年起在中国开展业务。

林律师认为，了解客户，明确客户的问题及目标，在着力解决客户需求时做到既务实又具备创新性，是优秀的知识产权律师需具备的要素。

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LIU YUE JINGTIAN & GONGCHENG

Since joining Jingtian & Gongcheng, Liu Yue has handled a large number of litigation and arbitration cases in the fields of insurance, contract, corporate law, finance, real estate and IP, with most of the cases involving subject matters worth tens of millions and up to 700 million in RMB. Liu has advised numerous companies and celebrities, including Sohu and its group companies, View Crown International Limited, Jiang Nan (real name Yang Zhi, a well-known writer), etc., on cases that range from disputes over the right to disseminate information via networks, copyright disputes to unfair competition disputes. Meanwhile, Liu is also able to provide clients with extra value-added services.

In Liu's opinion, a top IP lawyer should be familiar with relevant laws in his/her field of expertise, which not only means familiarization with and application of existing laws, but also requires constant attention to new legislative developments. He/she should also have a general idea or even deep understanding of the knowledge of the various specialized fields in IP law, and have the interest and desire to learn in fields that he/she is unfamiliar with and emerging cutting-edge areas.



刘悦 竞天公诚律师事务所

自加入竞天公诚以来，刘悦律师处理了包括保险、合同、公司、金融、房地产和知识产权在内的大量诉讼和仲裁案件，案件标的额大多在千万以上，最高达到七亿元。刘律师为包括搜狐公司及其集团下属公司、View Crown International Limited（景冠国际有限公司）、江南（原名：杨治，著名作家）等多家公司及知名人士提供法律服务，涉及案件类型包括信息网络传播权纠纷、著作权纠纷、不正当竞争纠纷等，同时能够为客户提供额外的附加增值服务。

刘律师认为，优秀的知识产权律师应具备对于专业领域相关法律的熟识，即包括对已有法律的熟练掌握和运用，也包括要随时关注新的法律的立法动态；要对知识产权领域所涉及的各个专业领域的相关知识有所了解、认知，甚至是熟知。要对自己不熟悉的领域、新的前沿领域保持一种求知、求新的学习兴趣和欲望。

TONY SONG DUAN & DUAN

As a specialized IP lawyer, Tony Song has represented many multinational corporations in IP-related legal affairs for more than 30 years, including the protection of trade secrets, anti-unfair competition, patents, trademarks, etc., and has successfully handled thousands of cases involving, among others, Microsoft, Lucent Technologies, Oracles, Whirlpool, Monsanto, Continental Grain Company, 3M, ResMed, Curative Medical Technology, Tetra Pak, ABB, Rohm, Compal Electronics, Folli-Follie, Infosys, Jinjiang International Group and AJ Corporation. He has accumulated a wealth of IP practical experience and litigation skills, and is capable of dealing with various types of major international and domestic IP cases and disputes.

To Song, a top IP lawyer should have a solid legal foundation, and having a science and engineering background will be an added advantage if he/she wants to try his/her hand at patent cases. In addition, nothing short of working on a large number of different cases can gain a lawyer rich experience. Of course, it would be desirable if a lawyer gets the chance to work with big clients and take big cases, cases of new types and cases that are complicated or challenging. However, such opportunities depend not only on an individual's abilities, but also on sheer luck as well.



宋羽 段和段律师事务所

作为知识产权专业律师，宋羽30多年以来为众多跨国公司代理知识产权相关法律事务，包括商业秘密保护、反不正当竞争、专利、商标等领域，并成功办理了包括但不限于微软、美国朗讯、Oracles、美国惠而浦、美国孟山都、美国大陆谷物、3M、ResMed、凯迪泰、利乐、瑞士ABB、日本Rohm、台湾仁宝集团、Folli-Follie、Infosys、锦江国际集团、爱建股份等客户的数千件案件。他积累了丰富的知识产权法律实务经验和诉讼实战技巧，具备处理各类重大国际、国内知识产权案件和争议的能力。

在宋律师看来，一名优秀的知识产权律师要有扎实的法律基础，如果想涉足专利案件，有理工科背景会如虎添翼；要做大量的案件，不同的案件，积累经验，没有捷径；最好有做大客户、大案件、新型案件、疑难案件的机会，这个靠运气，也靠实力。

WANG MAOHUA KING & WOOD MALLESONS

Wang Maohua focuses on patents and related IP legal services, mainly including patent application, patent review and invalidation, patent administrative litigation and infringement litigation, FTO analysis, etc. In recent years, Wang and his team have undertaken dozens of patent invalidation and litigation cases that have a significant impact in the legal profession, with the excellent performance of his team drawing extensive industry attention and winning high praise from clients.

According to Wang, having a precise grasp of the law and a deep understanding of technology are important contributors to the success of a patent lawyer. In addition, apart from high competency in Chinese law and practice, a top IP lawyer should also have a certain degree of understanding of relevant laws and practices in other countries and regions such as the United States and Europe, so as to adopt a broader perspective in providing clients with IP protection services under Chinese laws.



王茂华 金杜律师事务所

王茂华律师专注于专利和相关知识产权法律服务，主要包括专利申请、专利复审和无效、专利行政诉讼和侵权诉讼、FTO分析等。近几年，王茂华律师和他的团队承接了业界有重大影响的数十件专利无效和诉讼系列案件，团队的出色表现受到了业界的广泛关注，也赢得了客户的高度赞扬。

王律师表示，对法律的精准把握以及对技术的深刻理解是一名专利律师成功的重要因素，此外，在精通中国法和实践的前提下，还要对美欧等国家地区的相关法律和实践有一定程度的了解，以便能够以更广阔的视野为客户提供中国法项下的知识产权保护服务。



段和段律師事務所
DUAN & DUAN

“段和段”，寓意积段成篇，匠心传承。遍布全球的“段和段”人，手手相连，段段沿承，共同写就中国法律界的华美篇章。

如今，段和段律师事务所已是中国最具特色和知名度的中国律师事务所之一，在中国律师承办国际法律业务，以及中国律师国际化领域享有着不可动摇的领先地位。

The Duan & Duan brand takes pride in its core ideal of "many a little makes a mickle" and its high level of craftsmanship. Our global team of attorneys work together towards the common goal of leaving a significant and lasting footprint on China's legal landscape.

Through years of dedication to the China legal profession, Duan & Duan has become one of China's leading law firms providing tailor-made services to its esteemed domestic and international clients.

公司部
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Securities Finance Team
国际贸易与反垄断部
International Investment & Trade And Antitrust Team
国内诉讼仲裁部
Domestic Dispute Resolution Team
跨境争议解决部
Cross Border Dispute Resolution Team
知识产权部
Intellectual Property Team
建设工程与房地产部
Construction & Engineering And Real Estate Team
海商海事部
Maritime Commerce & Maritime Affairs Team
民事法律部
Civil Case Team

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WANG YONG JINCHENG TONGDA & NEAL

Wang Yong has been practicing IP law for more than 20 years. He once worked in the General Office of the Intellectual Property Executive Office of the State Council, during which period he participated throughout the IP negotiations between China and the United States in 1994 and 1995 and witnessed the historical signing of the Memorandum of Understanding on the Protection of Intellectual Property between the two countries. Later, Wang was responsible for preparing the establishment of the representative office of the Motion Picture Association of America in China, and served as its head of legal affairs and anti-piracy affairs, making huge contributions to promoting China's international exchanges in the fields of copyright protection and law enforcement.

Since working as a full-time lawyer, Wang has acted for close to one thousand IP-related disputes involving infringement, licensing contracts and administrative affirmation procedures for trademarks and patents. Some of the cases are pioneering and have had a significant impact on relevant industries, winning Wang wide acclaim from well-known corporate clients both at home and abroad.

Wang pointed out that solid legal knowledge, the ability to conduct detailed analysis of professional issues, rich courtroom experience and exceptional communication skills are the keys to success to not only top IP lawyers but also top lawyers in general.



汪涌 金诚同达律师事务所

汪涌律师从事知识产权实务20余年。曾任职国务院知识产权办公会议办公室，期间全程参加了中美1994-1995年度知识产权谈判，见证了中美两国达成《关于知识产权保护的谅解备忘录》的历史；随后汪涌律师负责筹建美国电影协会中国代表处并担任法律事务和反盗版事务的负责人，对于推动中国在版权保护和执法等方面的国际交流贡献良多。

自从事专职律师以来，汪涌律师代理了近千起与知识产权有关的纠纷，涉及侵权、许可合同以及商标、专利行政确权程序，其中一些案件在业内产生了很大影响并具有一定的开创性，赢得了国内外知名企业客户的广泛赞誉。

汪涌律师表示，扎实的法律知识、对专业问题抽丝剥茧的分析能力、丰富的出庭经验及良好的表达能力是每个优秀知识产权律师，也是每个成功律师的关键要素。

XIE GUANBIN LIFANG & PARTNERS

Xie Guanbin founded Lifang & Partners in 2002, and has been serving as its director since. Specializing in IP, antitrust and competition law, legal consulting for high-tech companies, etc., Xie is adept at dealing with all types of IP disputes, and has successfully acted for a large number of influential IP cases on the back of his solid theoretical foundation, rich experience, dedication, quick thinking and superior court defense skills, counting many multinational corporations and well-known domestic and overseas manufacturers as clients.

According to Xie, the key traits of a top IP lawyer lie in an accurate grasp of clients' business strategies and the ultimate pursuit of perfection in every little detail.



谢冠斌 立方律师事务所

谢冠斌律师于2002年创立北京市立方律师事务所并担任主任至今。谢律师的主要业务领域为知识产权、反垄断与竞争法、高科技公司法律顾问等。谢律师擅长处理各类知识产权纠纷，凭借深厚的理论基础、经验积淀、敬业精神，以及敏捷的思路和出众的法庭答辩技巧，成功代理了大量有影响力的知识产权案件，客户涵盖众多跨国公司及其国内著名厂商。

谢律师认为，作为一名优秀的知识产权律师，成功的关键要素在于对客户商业战略的精准把握和对细节完美的极致追求。

JESSICA XU JUNHE LLP

Jessica Xu has extensive experience in both the contentious and non-contentious work of IP law, and has handled tens of thousands of IP cases of various types throughout two decades of practice. Xu is one of the few senior lawyers in China who are capable of handling both contentious and non-contentious cases and serving top domestic and foreign clients at the same time. Many cases that she has worked on are cutting-edge, difficult or complicated cases in IP law, and have significant industry impact. In addition, Xu often publishes academic articles in domestic and foreign journals and gives speeches. She has also secured the recognition of well-known trademarks for domestic and foreign clients on numerous occasions, effectively protecting their rights and interests. For example, Xu applied for retrial to the Guangdong High People's Court against the second-instance judgment of the civil lawsuit of trademark infringement of "If You Are the One", and managed to win the retrial for her clients.

"An IP lawyer should have a high degree of professional alertness, pay attention to and study the latest and hottest cases, and actively take on the challenges posed by the most difficult cases. IP lawyers need to grow with clients. Like I often say, we should not just do our part, but should do our best, for our clients." said Xu.



徐初萌 君合律师事务所

徐初萌律师在知识产权诉讼和非诉领域都具有丰富的经验，在从业的20年间办理了上万件各类知识产权案件。徐律师是国内为数不多的同时具备办理诉讼和非诉类案件能力，并且同时服务于顶尖的国内和国外客户的资深律师，徐律师办理的许多案件，是知识产权界的前沿疑难复杂案例，在业内有重大影响。徐律师还经常在国内外刊物上发表学术文章，并作专业演讲。徐律师还多次为国内外客户成功认定驰名商标，有效保护了客户的权益。徐律师代表客户因不服“非诚勿扰”商标侵权民事诉讼二审判决向广东省高级人民法院提起再审申请，并最终赢得再审。

徐律师称：“作为一个知识产权律师，要具备高度的职业敏感度，关注和学习最前沿最热点的案例，并积极地迎接最艰难案件的挑战。我们要和客户一起成长。我常说，为了客户的事情，不能仅仅是尽力而为，而是要全力以赴。”

YANG WEIHUA ZHONG LUN LAW FIRM

Specializing in all types of difficult and complicated trademark authorization, affirmation, infringement and unfair competition cases, Yang Weihua also has extensive experience in concession operations, brand acquisition, copyright commercialization and other IP transactions. Yang boasts long-standing and solid practical experience in the acquisition, transaction, protection and management of trademarks and copyrights, providing services for numerous well-known enterprises, including Fortune Global 500 enterprises, large State-owned enterprises, multinational corporations and quality private companies that are all leaders in their respective industries. Yang presided over the compilation of Trademark Registration and Protection in China (published by China Legal Publishing House) in 2004, and has published many articles, such as In-between Brands and Trademarks, Trademark Use and the Names and Advertisements of Office Buildings, etc., on the China Trademark magazine, the People's Court Daily and other media.

Yang believes that a top IP lawyer should always provide clients with "legal services that exceed their expectations" in terms of professionalism, experience, effectiveness and responsiveness, provide "legal services that are compliant and serve to effectively resolve commercial issues", remain commercially sensitive, accurately pinpoint "pain points", and offer practical and effective solutions.

**杨卫华 中伦律师事务所**

杨卫华律师擅长处理各类疑难、复杂的商标授权、确权、侵权和不正当竞争案件，在特许经营、品牌收购、版权商业化等知识产权交易项目中也具有丰富经验。杨律师在商标权、版权的获得、交易、保护和管理工作方面具有长期扎实的实践和积累，为多家知名企业提供服务，包括各行业领先的世界五百强企业、大型国企、跨国公司和优质民营企业。杨卫华律师于2004年主持撰写《商标注册与保护》一书（中国法制出版社出版），在《中华商标》、《人民法院报》等媒体上发表文章多篇，包括“品牌与商标之间”、“写字楼名称、楼体广告和商标使用”等。

杨律师表示，一名优秀的知识产权律师，应该始终坚持为客户提供“超出客户期待的法律服务”，专业、经验、效果、响应速度方面均应力争超出期待；提供“合法合规且能够切实解决商业问题的法律服务”，保持商业敏感，精准确定“痛点”，提供切实有效的解决方案。

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ALEXANDRA YANG FANGDA PARTNERS

Alexandra Yang focuses her practice on handling complex and important IP and antitrust lawsuits for clients, and has extensive experience in various IP fields such as patents, copyrights, trademarks and trade secrets. As lead lawyer, Yang has represented a number of important cases in China, such as the Apple vs Qualcomm case, the Qualcomm vs Meizu case and the Apple vs IWNComm case. Many of the major cases she worked on have also promoted the development of IP law in China, such as the Eli Lilly and Company vs Watson Pharmaceutical (now known as Actavis, Inc.) case where a technical investigator is introduced for the first time, and the series case of New Balance vs Zhou Lelun that helped to clarify the establishment of the rules on the jurisdiction of IP cases.

In Yang's opinion, there are three key factors that make a successful IP lawyer: First, always giving priority to the interests of clients; second, developing litigation strategies creatively; and third, pursuing perfection in terms of both strategies and details.




杨璞 方达律师事务所

杨璞律师专注于为客户处理复杂并且重要的知识产权和反垄断诉讼。杨璞律师在专利、著作权、商标和商业秘密等知识产权的各个领域均具有极为丰富的经验。作为首席律师，杨律师代理了在中国进行的大量重要案件，如苹果诉高通，高通诉魅族及苹果诉西电捷通等。杨律师处理的很多重大案件同时也促进了中国知识产权法律的建设，如首例引入技术调查官的礼来诉华生制药案，明确知识产权案件建立管辖规则的新百伦诉周乐伦系列案件等。

在杨律师看来，优秀的知识产权律师成功的关键因素有三项：一、以客户的利益为重，二、创造性地制定诉讼策略，三、从策略到细节都做到极致。

YOU MINJIAN CO-EFFORT LAW FIRM LLP

For over 20 years, You Minjian has been committed to legal work in the fields of copyrights, trademarks, patents, IT law, online e-commerce, corporate finance and IP financing. He has acted for more than 10,000 IP cases of various types, including many cases that are firsts in China, such as the first ever case of online gaming, the first ever case of anti-trust judicial judgment, the first ever criminal case of trade secrets, etc. Many of the representative cases You has worked on have been selected as Top Ten Intellectual Property Cases by the Supreme People's Court and provincial high courts.

You said: "The key to winning a lawsuit lies not in skills but in strategy, which requires lawyers to always stand in their clients' shoe and develop systematic and integrated IP solutions with keen perspectives and professional insight. Top IP lawyers do not merely protect IP, but should create greater IP value for clients." 



游闽键 协力律师事务所

闽键律师执业20年以来，一直致力于版权、商标、专利、IT法律、网络电子商务、公司金融、知识产权融资交易等领域的法律工作。先后代理各类知识产权案件万余件，其中包含中国网游第一案、反垄断司法判决第一案、商业秘密刑事第一案等在内的多个全国首例案件，多起代表性案件入选最高院和各省高院“知识产权十大案例”。

他表示：“赢得诉讼的关键不在于技巧，而在于谋略。这需要我们始终站在客户的立场上，以敏锐的视角和专业的见解，制定系统的知识产权综合解决方案。优秀的知识产权律师不仅仅保护知识产权，而是要为客户创造更大的知识产权价值。” 